

“SHARING OUR VISION, SHAPING OUR FUTURE”

THE PLOWSHARES PARTNERS CAMPAIGN

Plowshares Theatre Company Celebrates Its 15th Anniversary!

For almost 15 years now, Plowshares Theatre Company has been the alternative voice in metro Detroit’s performing arts community. A theatre that offers a true off-Broadway experience, with the kinds of entertaining, and diverse productions that has made it a favorite among discerning patrons. Plowshares is an urban theatre with a distinctly Detroit style.

Beginning in 2005, Plowshares Theatre Company is kicking off a special 15-month, 15th Anniversary Celebration to commemorate their accomplishments, and look forward to new things on the horizon. One of the highlights of the event will be the unveiling of a special fundraising campaign, **Sharing the Vision, Shaping the Future: The Plowshares Partners Campaign**.

This is Plowshares’ first major fundraising effort ever undertaken by Plowshares Theatre. Contributions and pledges toward the \$1.5 million goal will be targeted for debt elimination, endowment and program initiatives.

Plowshares’ 15th anniversary marked an historic milestone in the company’s life and was an appropriate time to launch this comprehensive campaign. As an essential part of metro Detroit’s cultural life and a solid foundation as a world-class theater, Plowshares is poised for the next stage of growth.

The Plowshares Partners Campaign will assure Plowshares’ fiscal stability as it extends its unprecedented artistic impact on American theater. Following in the footsteps of the endowments of other major American theaters, such as Chicago’s Steppenwolf Theatre’s \$21 million, Baltimore’s Center Stage’s \$16 million, and Washington DC’s Arena Stage’s \$9 million, Plowshares’ endowment will allow the company to begin each season with guaranteed income to support the development of new work and the creativity of its artists.

Gary Anderson, Producing Artistic Director and the Board of Trustees of Plowshares Theatre Company cordially invite you to join **The Plowshares Partners**. **Plowshares Partners** are champions of the Plowshares vision. Their personal generosity helps us to maintain the highest standards of excellence, to share theater with a growing audience, and to positively affect an ever-changing society.

Plowshares Partners will receive several recognition benefits including a special full page, four color ad taken out in the Detroit Free Press and Detroit News, free admission to all “Official” 15th Anniversary Season events, press and media exposure as a **Plowshares Partners**. Moreover, they will have our thanks and pledge to continue the great work we have accomplished for 15 years. For additional information on **The Plowshares Partners Campaign**, please contact us at (312) 872-1336.

Sincerely,

Gary Anderson,
Producing Artistic Director

“SHARING OUR VISION, SHAPING OUR FUTURE”

Our Mission

Plowshares Theatre Company exists to produce plays and programs that affirm, exhibit, and inspire African American life.

Our Goals

Plowshares Theatre Company seeks to:

- Present the honest depictions of African American life and culture.
- Provide a professional and nurturing environment for artists to create exciting and evocative work.
- Educate our children by using theatre as a tool for enhancing learning and knowing.
- Develop new works, present the best of existing works, and share our artistic resources with other theaters – locally and throughout the country – to promote the talents existing in Detroit.
- Enlighten the public in support of professional African American theatre, and the belief that African American Theatre and culture is relevant to all people.
- Uphold the highest artistic standards of excellence in production of professional, relevant African American theatre.

Our Vision

The vision of Plowshares is to be a world-class regional theatre representing the mark of excellence of Detroit and its artists.

Our vision begins with the artist and ends with the audience. Our challenge is to nurture both. We believe theatre is life and Plowshares is its celebration.

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THE PLOWSHARES PARTNERS CAMPAIGN

PLOWSHARES PARTNERS Benefits and Privileges*

ALL PARTNERS WILL RECEIVE

- Recognition in a special full page, four color ad taken out in the Detroit Free Press and Detroit News.
- Two Complimentary passes to all 2005-2006 Season Opening Night and Director's Night receptions.
- Invitation to all 15th Anniversary Season Celebration activities.
- Subscription to the Plowshares newsletter, DRUMbeat.
- Recognition in Plowshares performance programs.

SPECIAL PARTNER \$2500

- Two passes to an exclusive champagne reception during the New York City Center season, hosted by Producing Artistic Director Gary Anderson.
- A complimentary copy of 15th Anniversary commemorative videotape.
- Invitation to a private working rehearsal of the Plowshares company.
- A personalized season poster autographed by Plowshares actors.
- Two Complimentary tickets to the Roast & Toast of S. Epatha Merkerson.

SUPPORTING PARTNER \$5000

- Two Complimentary tickets to the Paul Robeson Opening Night Gala & Dinner.
- Backstage Tours at the General Motors Theater with the opportunity to meet and talk with Plowshares actors.
- Two passes to a private working rehearsal of the Plowshares company.

SUSTAINING PARTNER \$7500

- Two Complimentary tickets to an exclusive reception for S. Epatha Merkerson.
- Official host of an evening at the theatre before or after a performance.
- Two Complimentary tickets to the Paul Robeson Opening Night Gala & Dinner.

SPONSORING PARTNER \$10,000

- Named Sponsorship recognition for a Plowshares production or Named Fellowship recognition for a student to the StarMakers Summer Theatre Camp.
- Two Complimentary tickets to an exclusive reception for the cast of Paul Robeson.
- Two Complimentary tickets to the 15th Anniversary Season Gala.

* All Partners receive the benefits listed with their category plus the benefits of the levels listed below.

“SHARING OUR VISION, SHAPING OUR FUTURE”

YES! I WANT TO BE A PART OF THE PLOWSHARES PARTNERS

To ensure the future of Plowshares Theatre Company and its program initiatives I am making this pledge of support.

PLEDGE FORM

Name

Please spell your name the way you would like it reflected in all recognition materials

Street Address

City

State/Zip

Daytime Phone

Evening Phone

Email Address

To support Plowshares Theatre Company, here is my tax-deductible pledge of:

\$2500 \$5000 \$7500 \$10,000 \$_____ Other

I will pay my Partners Campaign pledge over _____ years (five year maximum)

Break this gift into installments of: Monthly Quarterly \$_____

My employer will match my gift Please send me information on Planned Giving

Method of Payment

Check #_____

Money Order

Please charge my: AMEX Visa MasterCard

Card Number #

Exp. Date

Cardholder's Signature

Date

Call Plowshares at 313.872.1336 for more information. Fax completed form to 313.872.0067
Mail to: The Plowshares Partners, 2870 East Grand Boulevard, Suite #600, Detroit, MI 48202-3146